

Junior Communication Manager

About Albea & the Product line that is recruiting

Albéa is a world leader in beauty, personal care, oral care, pharmaceutical and food packaging. Albéa Gennevilliers is home to our global headquarters.

Scope

the job covers the full Albea Tubes perimeter

Main activities

1. CSR communications:

Promote responsible innovations and customer launches, organize customer webinars...

2. Digital communications:

- Website: everyday animation, SEO, marketing automation campaigns, ab testing, digital projects
- Intranet: visibility and employee engagement via everyday animation
- Social media: participate in Group Editorial Committee

3. Employer branding:

Contribute to developing compelling employer branding and DE&I content

4. Trade shows & events:

Ensure Albéa Tubes' impact in global and regional shows, via branding, conferences and product awards. Provide support for internal and external events.

5. Press relations:

Contribute to delivery of interviews, press conferences, press releases, media plan

6. Site communications:

Support sites in their local initiatives (eg anniversary, family day...) and ensure consistent branding and communication assets

7. Projects:

Act as business partner for internal & external promotion of programs and achievements.

8. Branding and assets, in particular videos.

Standard administrative tasks eg invoicing and budgeting.

Accountability including KPIs

Guarantee seamless, timely and relevant roll out of internal and external communication projects

across all channels and business units

Profile (Experience & qualifications)

Agile, committed, enthusiastic and curious communications specialist with 2-5 years of experience in communications, ideally in a matrix/international/industrial environment.

Languages: fluent in spoken and written English & French

FUNCTION

Human Resources - Communication

LOCATION

Gennevilliers (92)

APPLICATION EMAIL ADRESS

jobs.gennevilliers@albea-group.com

TYPE OF CONTRACT

Permanent

DESCRIPTION

Responsible for managing or contributing to internal & external projects with A-Z implementation, ensuring impactful, timely, relevant and consistent communications across all channels